

# **Mats Köster**

#### **Research Fields**

- (Applied) Microeconomic Theory
- Behavioral and Experimental Economics
- (Behavioral) Industrial Organization

# **Academic Positions**

| Assistant Professor of Economics<br>Central European University  | 08/2021 –         |
|--|-------------------|
| Post-Doctoral Researcher<br>Heinrich-Heine-University Düsseldorf   | 04/2021 – 07/2021 |
| Education  |                   |
| Ph.D. (Dr. rer. pol.) in Economics, <i>summa cum laude</i><br>Heinrich-Heine-University Düsseldorf<br>Advisor: Prof. Paul Heidhues | 2016 – 2021       |
| Visiting Student Researcher University of California, Berkeley Host: Prof. Philipp Strack  | 2018 – 2019       |
| M.Sc. in Economics<br>Heinrich-Heine-University Düsseldorf   | 2014 – 2016       |
| B.Sc. in Economics<br>Heinrich-Heine-University Düsseldorf   | 2011 – 2014       |

# **Short Research Stays**

| briq<br>Host: Prof. Botond Kőszegi                                  | November 2022      |
|---|--------------------|
| Harvard<br>Host: Prof. Andrei Shleifer                              | Feb 2022, Oct 2019 |
| Central European University<br>Host: Prof. Botond Kőszegi           | March 2020         |
| MPI for Research on Collective Goods<br>Host: Prof. Matthias Sutter | January 2018       |

# **Teaching**

|  | Program              | # Students | Year        | Average Evaluation Scale: 1 (worst) to 10 (best) |
|--|----------------------|------------|-------------|--|
| Micro for Economic Policy                    | MA Econ Policy (CEU) | 24         | Fall 2021   | 9.4  |
|  |                      | 17         | Fall 2022   | 9.8  |
| Microeconomic Theory I                       | MA Econ (CEU)        | 17         | Fall 2021   | 7.9  |
|  |                      | 9          | Fall 2022   | 9.8  |
| Attention, Perception, and Economic Behavior | PhD Econ (CEU)       | 7          | Spring 2022 | 9.7  |
| Behavioral Economics                         | BA PPE (CEU)         | 17         | Spring 2022 | 8.4  |

plus Teaching Assistant (at DICE) for *Behavioral Economic Theory* (M.Sc., Ph.D.), *Behavioral Industrial Organization* (M.Sc., Ph.D.), *Game Theory* (B.Sc.), and *Statistical Methods I* (B.Sc.).

PhD students (Year of Graduation, Institution):

- 1. Balázs Krusper\* (2022, CEU)
- 2. Rumen Kerekov\* (2022, CEU)
- 3. Luca Flóra Drucker\* (2022, CEU)

#### Research

#### **Working Papers:**

Salient Cues and Complexity (with M. Dertwinkel-Kalt)

**Conversations** (with P. Voss)

On Correlated Lotteries in Economic Applications (with M. Dertwinkel-Kalt and S. Ebert)

A Multivariate Salience Theory of Choice under Risk

#### **Peer-Reviewed Publications:**

Heidhues, P., Köster, M., and B. Kőszegi (2022): Steering Fallible Consumers. *Economic Journal*, accepted.

Dertwinkel-Kalt, M., and M. Köster (2022): Attention to Online Sales: The Role of Brand Image Concerns. *Journal of Economics & Management Strategy*, 31(1), 64-89.

Dertwinkel-Kalt, M., and M. Köster (2020): Salience and Skewness Preferences. *Journal of the European Economic Association*, 18(5), 2057-2107. [Lead Article.]

<sup>\*</sup> Internal Examiner

Dertwinkel-Kalt, M., Köster, M., and M. Sutter (2020): To Buy or Not to Buy? Price Salience in an Online Shopping Field Experiment. *European Economic Review*, 130, Article 103593.

Dertwinkel-Kalt, M., Köster, M., and F. Peiseler (2019): Attention-Driven Demand for Bonus Contracts. *European Economic Review*, 115, 1-24.

Dertwinkel-Kalt, M., and M. Köster (2017): Salient Compromises in the Newsvendor Game. *Journal of Economic Behavior & Organization*, 141, 301-315.

Dertwinkel-Kalt, M., and M. Köster (2015): Violations of First-order Stochastic Dominance as Salience Effects. *Journal of Behavioral and Experimental Economics*, 59, 42-46.

#### Other Publications (in German):

Dertwinkel-Kalt, M., and M. Köster (2016): Psychologie und Ökonomie: Implikationen der Salienztheorie. *DICE Policy Brief*, No. 7.

### **Seminar and Conference Presentations** (incl. scheduled)

Budapest University of Technology | ZEW | 5th Marco Fanno Workshop | WU Vienna 2022

Arne Ryde Workshop on Attention in Decision Making (Lund) | VfS (virtual) | 2021 Gothenburg | EARIE (virtual) | SMYE (virtual) | IIOC (virtual) | DICE Brown Bag | UC3M | Royal Holloway | Berlin | CEU | Surrey | Tilburg | Nijmegen

EWMES (virtual) | Konstanz | DICE Brown Bag | ANZWEE | Maastricht 2020

RWTH Aachen | HEC Lausanne | Workshop on RPM (Gießen) | Harvard Attention 2019 Reading Group | DICE Brown Bag | University of Cologne | M-BEES (Maastricht) | USC CESR Brown Bag | UC Berkeley Psych & Econ Lunch

SJDM Annual Meeting (New Orleans) | Workshop on Limited Attention & Selective Earlier Perception (Copenhagen) | DICE Brown Bag | Behavioral Economics Workshop (Frankfurt) | IODE Workshop (Liege) | RGS Doctoral Conference (Essen) | LEOH (Cologne, Poster Session) | EEA Meeting (Lisbon) | ECORES Summer School (Louvain-la-Neuve, Poster Session) | DICE Brown Bag | NCBEE (Oslo)

#### **Referee Service**

Journals: American Economic Review | Experimental Economics | Financial Analysts Journal | Games and Economic Behavior (2x) | International Economic Review | Journal of Behavioral and Experimental Economics (4x) | Journal of Economic Behavior & Organization (4x) | Journal of the European Economic Association (2x) | Journal of Economic Theory (3x) | Journal of Political Economy | Journal of Public Economic Theory | Management Science | Review of Economic Studies | Theoretical Economics

Conferences: Spring Meeting of Young Economists

# **Grants, Honors, and Awards**

| Modigliani Research Grant (€20,000)  | 2022 – 2024 |
|--|-------------|
| Best Teacher Award in CEU's MA in Economic Policy program                        | 2021 – 2022 |
| Selected Participant for the 7 <sup>th</sup> Lindau Meeting on Economic Sciences | 2022        |
| DAAD scholarship for studies abroad (€17,500+)                                   | 2018        |
| Sloan Nomis Summer School  | 2018        |
| C-SEB Junior-Start-Up Grant (Co-PI, €3,000)                                      | 2017        |
| briq Summer School   | 2017        |
| Research grant by the Joachim-Herz Stiftung (Co-PI, €9,000)                      | 2016        |
| "Chancen Nutzen": Scholarship of NRW (€7,200)                                    | 2014 – 2016 |
| Best Bachelor's and Master's Theses in Economics at HHU Düsseldorf               | 2014, 2016  |

Vienna, November 2022